# Moria Moyal

UX / UI Designer



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Israel

#### **ABOUT ME**

I'm a UI/UX designer, passionate about the latest design trends. My goal is to create meaningful, and well-designed products. I strive to learn new things and improve myself constantly. My strengths are my creativity, Understanding the needs of the users and solving issues that at first seem impossible.

#### SOFTWARE

Figma, Illustrator, Photoshop, InDesign, After Effect, Premiere, XD and Miro.

### SKILLS

Drawing and illustrating
Basic front-end development (HTML/CSS/JS)
Microsoft Office

LANGUAGES

Hebrew - Native English - High Level

#### **EDUCATION**

#### 2020 - 2022

Media Design Practical Engineering Sapir Academic College, Sha'ar HaNegev

#### 2018 - 2019

English Grammar and Writing course Pace University, New York English Conversation and Listening course Pace University, New York

#### **EXPERIENCE**

## Alpha Dawn 2022 - present

Creating a wireframe and designing new screens in the existing system, interface components and illustrations using the existing design system. Designing a mobile version for the system and a website. Designing an investor presentation, creating a prototype and preparing for development.

#### Tehiru 2022 - present

Creating a brochure for print and web

## AnyApp 2021 - 2022

Market research for entrepreneurs, creation of wireframes and initial prototypes for applications and websites, while creating a unique design system for each project. Making the product accessible and easy to understand for the target audience through user research and understanding market needs.

# VOLUNTEERING

#### Barcamania 2022 - present

Designing posts and marketing content for social media, using an existing design system.

# La Frena 2021 - present

Creating visual elements for product branding and advertising, developing a personalized design language. Creating posts and marketing content for social media.